



July 15, 2020

To Whom It May Concern:

This will confirm that Amanda Kane was employed by the Juvenile Diabetes Research Foundation (JDRF) from April 3, 2017 to July 15, 2020 in the position of Senior Peer-to-Peer Fundraising and Community Engagement Coordinator.

As a result of the negative business impact COVID-19 has had on our organization and the fundraising and events industry as a whole, JDRF had no alternative but to restructure our organization to align with a new revenue generating model. Unfortunately, as a result of this realignment Amanda's position was eliminated.

During her time with JDRF, Amanda was a valued member of the Eastern Canada team and was integral part of JDRF's fundraising success in Newfoundland.

As a passionate ambassador for JDRF, she was responsible for:

- Achieving fundraising targets for Walk and Ride events, by implementing best practices, increasing participation and event revenue growth
- Managing a portfolio of fundraisers, inspiring, motivating and stewarding them through campaigns
- Managing volunteer event committees, providing regular communications to motivate and inspire volunteers
- Engaging the type 1 diabetes community in St. John's and across the province

Amanda was a valued collaborator and excelled in relationship-building. In 2018, she was awarded JDRF's Core Value award for Collaboration (for 2017), an annual award determined by our Senior Leadership Team. Amanda's great determination helped JDRF grow within the Newfoundland market. We will miss her positive attitude and passion for all of the work that JDRF does.

We wish Amanda all the best as she moves on to other opportunities.

Sincerely,

Dave Prowten
President & CEO